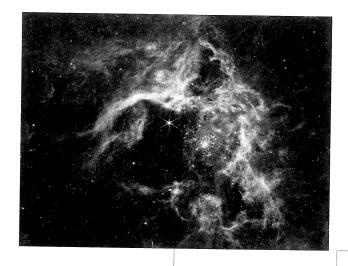
"We believe it's going to work and that it's going to change everything." -p.32







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