

Contents

- 1 **Patenting motives of pharmaceutical firms: a perspective on changing role of patents and firms' strategy in business**
Vinita Krishna and Sudhir K. Jain
- 21 **The combined contribution of intangible capital and global value chain participation to productivity**
Alberto Nonnis, Ahmed Bounfour, Altay Özaygen, Keung Oui Kim and Tatiana Beliaeva
- Special Section: The Intersection between Blockchain and FinTech**
- 38 **Fintech strategy: e-reputation**
Salvatore Moccia, Maria Rodriguez García and Igor Tomic
- 54 **Accounting and non-financial firm data tokens in permissioned DLT networks**
Eva María Ibáñez
- 63 **Accounting information systems in the blockchain era**
Olga Fullana and Javier Ruiz
- 81 **On blockchains, cryptos, and media of exchange. Not there (yet)**
Pablo Agnese